FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00041918 **Type of Permit:** FILMING **Release Date:** 07/18/2011

Production Company BLOCK CARTER

Insured Company Name BLOCK CARTER

Contact Phone No. 1 310-899-1710
Contact Phone No. 2
Fax
Address 1531 COLORADO AVE
SANTA MONICA, California 90404

Production Title OPTIMUM

Type of Production Commercial - Standard

Producer HELEN HOFFMAN

Director TED MELFI

1st AD KATE GREENBERG

Production Manager MORA WALKER

FilmL.A. Coordinator Hans Groszkruger

Location Manager RICHARD LATAREWICZ
Primary Phone Mobile - 310-466-0485
Secondary Phone

Location Assistant TBD TBD
Primary Phone Office - 310-899-1700
Secondary Phone

Fees

Posting 300	$69.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
FILMLA MONITOR FEES	$240.00
FILMLA MONITOR FEES OVERTIME	$180.00
FILMLA MONITOR FEES - DOUBLE TIME	$240.00

Total Permit Fee $1,594.00

Number of Locations 1

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Summary Information — Location

Permit Number F00041918
Production Company BLOCK CARTER
Insured Company BLOCK CARTER
Production Title OPTIMUM

Location Manager RICHARD LATAREWICZ
Primary Phone Mobile - 310-466-0485
Secondary Phone

Location Address 12732 Highwood St, Los Angeles, CA, 90049

Location Type Private Residence

Film Dates 7/19/2011 - 7/19/2011 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached documents
BLOCK CARTER, richard laterowicz.pdf
Brentwood Park Area April 2010.pdf
100, 200, 300 and 400 blocks - N Carmelina Ave July 2009.pdf
North Cliffwood (North of Sunset) July 2009.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cube Trucks	2
Generator	1
Motor Homes	1
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	45
Spot Check	1

Filming Activities Camera on sticks; Equipment on property; Handheld equipment; Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 631 **Grid:** F3

Location Notes Company must contact Brentwood Park HOA prior to first date of activities.

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Coordinator Note SPOT CHECK PER CAPTAIN FOWLKS

Coordinator Note 1 FILMLA MONITOR IS REQUIRED

Parking

Base Camp
Location Type : Other Location
WILL ROGERS STATE BEACH
17700 Pacific Coast Hwy,
Los Angeles, CA, 90272

Crew Parking
Location Type : Other Location
WILL ROGERS STATE BEACH
17700 Pacific Coast Hwy,
Los Angeles, CA, 90272

Posting "No Parking" signs Cancel

Approximate Footage County Parking **Log Number**

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Summary Information — Location

Location 1 of 1

Permit Number	F00041918	**Location Manager**	RICHARD LATAREWICZ
Production Company	BLOCK CARTER	Primary Phone	Mobile - 310-466-0485
Insured Company	BLOCK CARTER	Secondary Phone	
Production Title	OPTIMUM		

Date(s) 7/19/2011 to 7/19/2011 **Time(s)** 07:00 to 22:00

Posting "No Parking" signs E/S Bristol, Highwood - North 75 & South 75

Approximate Footage 0 - 300 **Log Number** 18999

Date(s) 7/19/2011 to 7/19/2011 **Time(s)** 07:00 to 22:00

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Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of Block Carter ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 7/12/11

Representative's Signature

Richard Lafrenaye

Representative's Name (Please Print)

Location Manager

Representative's Title (Please Print)

Block Carter

Name of Principal (i.e. company name) (Please Print)

1531 COLORADO AVENUE

SANTA MONICA, CA

90404

Principal's Mailing Address (Please Print)

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869

SPECIAL FILMING CONDITIONS
BRENTWOOD PARK AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

Brentwood Park is a scenic area with hilly topography and narrow winding roads. The following Conditions must always be followed when filming in this area and are in addition to all general filming requirements.

The area streets are:

Ashford Avenue	**Avondale Avenue**	**Bentel Avenue**
Bristol Avenue	**Burlingame Avenue**	**Chadbourne Avenue**
Cliffwood Avenue	**Evanston Street**	**Hanover Street**
Highwood Street	**Marlboro Street**	**Parkyns Street**
Rockingham Avenue	**Westboro Street**	**26th Street / Sunset Boulevard**

- **Affected residents should be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit request must be submitted to FilmL.A. at least three (3) days in advance.*
- **Production companies must contact the Brentwood Park Homeowner's Association representative as soon as possible prior to filming or set preparation to discuss and clarify on-location logistics**. The current contact at the association is Mr. Tom Erdosi (310) 487-2005
- **Cast and crew may not park on area streets.** Off street parking must be provided for all personal vehicles.
- **All equipment vehicles must be parked on one side of the street only**. *A parking plan must be submitted to the Brentwood Park Homeowner's Association representative, for review, and to FilmL.A. for approval and any requested posting.*
- **Equipment parking is strictly prohibited on the north side of San Vicente Boulevard.** Portions of the south side of San Vicente Boulevard may be used for equipment parking with FilmL.A. approval and coordinated traffic lane closure. *Recommended equipment parking is the east side of Burlingame Avenue south of San Vicente Boulevard.*
- **Production companies must feed cast and crew in an area out of public view.**
- **Production companies must keep off center islands in the area.**
- **Production companies may not arrive in the area prior to 7:00 a.m. and must depart no later than 10 p.m.** unless approval is obtained from FilmL.A. and the approved times are indicated on the permit.
- **Weekend filming is prohibited** unless approved by FilmL.A..
- **Production companies must provide all cast/crew members with identification badges.** The badges must be readily visible and must be worn at all times when in the Brentwood Park area.
- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

Note: Additional conditions are applicable for 347 S. Burlingame Avenue., 153 S. Burlingame Avenue., the 400 block of S. Cliffwood Avenue, and all of N. Cliffwood Avenue.

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SPECIAL FILMING CONDITIONS
100, 200, 300 & 400 BLOCKS OF NORTH CARMELINA AVENUE

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** Affected residences are considered to be the three (3) adjoining properties on each side; property to the rear and adjoining property on each side; property across the street and three (3) adjoining properties to each side. For corner locations, each other corner shall be considered "a property across the street"**.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **Filming on Saturdays, Sundays or major holidays is generally prohibited** unless approved by FilmL.A.

- **Arrival prior to 7 a.m. or departure later than 10 p.m. is strictly prohibited** unless approval is obtained from FilmL.A. and the approved times are indicated on the permit.

- **Cast and crew may not park on area streets.** Companies should obtain parking for personal vehicles at nearby lots and shuttle to the location.

- **Equipment must be parked on one side of the street only and must be arranged so as to not block driveways.** Every effort should be made to get as much equipment as possible off the street.

- **All production vehicles shall be identified by an 8½ x 11 inch card or sign placed on the windshield or vehicle front.** Identification plates shall state in large letters: permittee's name and telephone number of the person authorized to resolve complaints and the telephone number of FilmL.A.

- **Generators shall be shielded to minimize noise.** All generators shall be located on the property for which the permit is issued.

- **Bullhorns may not be used.**

- **Preparation, service and eating of meals shall be on private property,** out of public view and not in the public right-of-way.

- **The production area shall be cleaned daily.**

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming related activities and to ensure proper departure time.

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SPECIAL FILMING CONDITIONS
NORTH CLIFFWOOD AVENUE (NORTH OF SUNSET BOULEVARD)

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The following Special Filming Conditions for North Cliffwood Avenue (north of Sunset Boulevard) are in addition to the general Brentwood Park Conditions that are also applicable.

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*
- **No parking allowed on Cliffwood Avenue.**
- **Parking (with or without) posting on the nearby cross streets should be limited to no more than two vehicles and only with the permission of the homeowner whose house the vehicle is in front of.**
- **Cast and crew may not park on area streets.** Off-street parking must be provided for personal vehicles.
- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

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